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Eastern Globe Pvt Ltd.

KONGTHONG

THE VILLAGE WHERE NAMES BECOME MELODIES

"September 2026 Travel Feature"



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At Eastern Globe, travel has never been just about reaching a destination - it's about the meaning we create along the way. Every journey we design carries a purpose: to connect people with cultures, to support local communities, and to showcase the soul of the Northeast in a way that is responsible, authentic and memorable.

Over the years, we've learned that today's travellers seek more than itineraries. They seek stories, experiences and emotions that stay with them long after the journey ends.

This belief continues to guide us as we innovate, personalise and curate travel experiences that are deeply rooted in the region yet aligned with global expectations.

WHEN A NAME BECOMES A MELODY

Some villages are remembered for their mountains, some for their food. **Kongthong**, Meghalaya's famous "**Whistling Village**", is remembered for something far more unusual—a name that can be sung or whistled.

Hidden in the green hills of Meghalaya's East Khasi Hills, Kongthong offers travellers a glimpse into a living Khasi tradition where music is woven into everyday life.

In Kongthong, a child may receive more than a spoken name. Traditionally, the mother creates a distinctive melody for her child—a tune that becomes a unique form of address. Known as **Jingrwai lawbei**, often described as a mother's love song, the tradition turns affection into music.

Imagine walking along a quiet village path and hearing a whistle floating across the hills. It may sound like a simple call, but for the people of Kongthong, that melody can carry identity, family and memory.

This is what makes the village special. The music is not performed merely for visitors; it remains part of community life. For travellers, the best way to experience it is with curiosity and respect—by listening, talking to local people and understanding the tradition rather than treating it as a performance.

LIFE AMONG THE HILLS AND THE BEES



Kongthong's story is also closely connected with the land around it. Farming has traditionally been an important part of village life, while beekeeping and honey harvesting are among its distinctive activities.

Traditional beekeeping is practised by many households, and locally produced honey offers visitors another way to discover the relationship between the community and its natural surroundings.

A walk through Kongthong can therefore reveal much more than scenic views: green hills, forest paths, farms, beehives and the quiet rhythm of village life.



A TASTE OF KHASI HOSPITALITY

Food is another part of the experience. Rather than expecting a busy restaurant scene, visitors can look forward to simple, home-style Khasi food prepared with locally available ingredients.

Rice, pork, chicken, vegetables, bamboo shoots and **herbs** often feature in Meghalaya's traditional cuisine. And when locally produced honey is available, it makes a particularly meaningful taste of Kongthong.

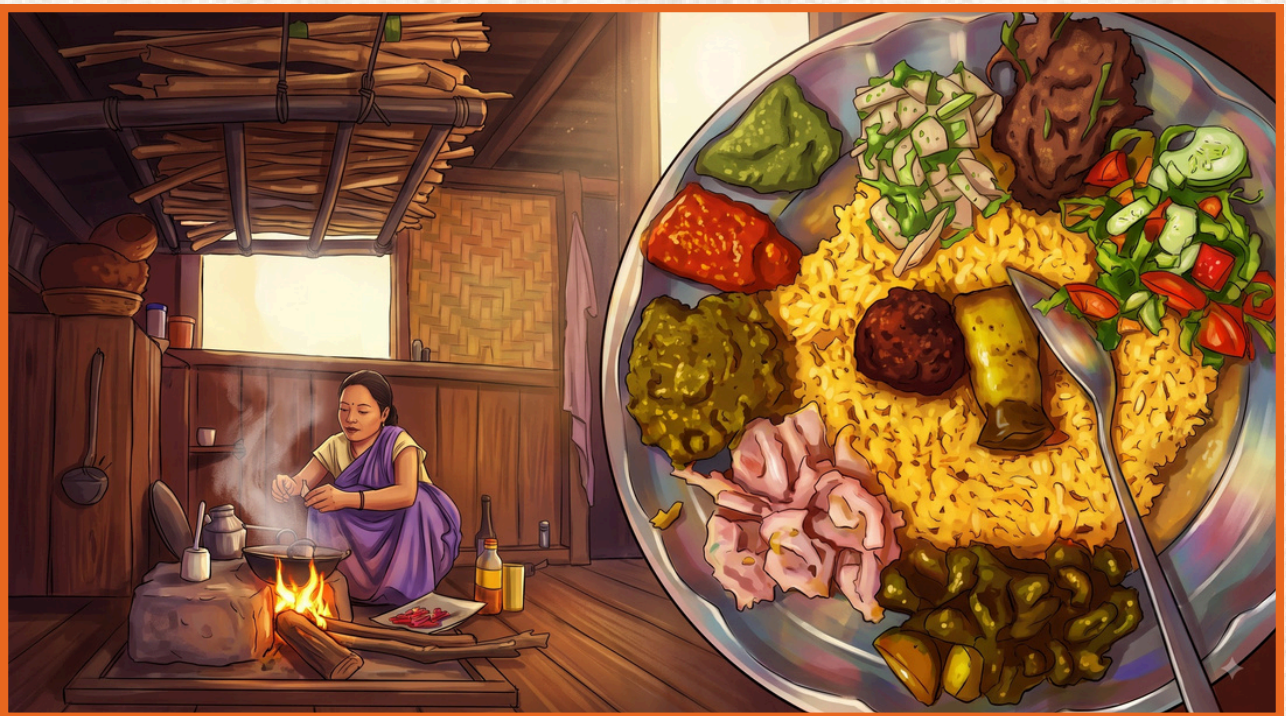
A homestay can make the experience even more personal, offering a chance to share a meal, wake up to the sounds of the hills and see village life at a slower pace.



DON'T JUST VISIT—LISTEN



Kongthong is not a place to rush through. Its charm lies in the small moments: a walk through the village, conversations with residents, the taste of local honey, mist settling over the hills—and perhaps, somewhere in the distance, a melody carried by the wind. Meghalaya has waterfalls, caves and living root bridges that draw travellers from around the world. But Kongthong offers something different.



Here, Culture has a sound.



And if you stand quietly enough among its green hills, you may hear a name being sung into the mist.



SHA RI LOUM

Where the hills slow you down

Sha Ri Loum Homestay is a peaceful villa-style retreat located on Mawroh-Mawtawar Road near San Ker (Umshing/Mawlai Umshing) in Shillong, Meghalaya. It offers scenic pine and mountain views, cozy rooms with balconies, complimentary breakfast, free parking, and an in-house kitchen away from city noise.

While it operates with the personalized hospitality, local home-cooked food, and peaceful ambiance of a boutique guest house, its structural layout, in-house amenities, and facilities meet the standard requirements for a 3-star property listing



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(Indian, Chinese, and
local Khasi cuisine)



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